

PATENT
Attorney Docket No. 10761.1467
Customer No. 81,331

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------------------|---|-------------------------------|
| In re Application of: |) | |
| |) | |
| Michael Svilar et al. |) | Group Art Unit: 4176 |
| |) | |
| Application No.: 10/767,661 |) | Examiner: Adrian J. McPhillip |
| |) | |
| Filed: January 29, 2004 |) | |
| |) | |
| For: MARKETING FORECASTING |) | Confirmation No.: 5386 |
| TOOL USING ECONOMETRIC |) | |
| MODELING |) | |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION AND INTERVIEW SUMMARY

In reply to the Office Action mailed August 5, 2008, the period for response having been extended through December 5, 2008, by a Petition for Extension of Time of one month and fee payment filed concurrently herewith, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

An Interview Summary follows the amendment sections of this paper.

Remarks/Arguments follow the interview summary section of this paper.